## Q1. Favorable or unfavorable opinion -- Neil Abercrombie

	=====	=====		=====	=====	·=== ======= :				=====	=====		=====			=====			=====	=====
	TOTAL	ISL/	AND	GEND	ER		ETHN3	CITY		AGE	CATEGO	RY	HOUSE	HOLD 1	NCOME	USU	ALLY VO	DTE	UNION	MEMBR
	====	===== 0ahu	N.I.	Male					Hawai -ian	<35	===== 35-54	55+	===== <\$50K	\$50K- \$99K			Repub lican		Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
Favorable	38%	34%	47% B	42%	34%	38%	35%	47% I	31%	49% K	35%	37%	50% NO	33%	33%	49% QR	16%	28% Q	35%	39%
Unfavorable	58%	63% C	46%	54%	62%	60%	59%	47%	65% H	46%	62% J	58%	44%	63% M	65% M		79% P	72% P	61%	56%
Never heard	*%	*%	-	-	*%	-	-	1%	-	-	*%	-	-	-	-	-	-	-	-	*%
Heard of but don't know enough	4%	3%	7%	5%	4%	1%	7% F	5%	4%	5%	3%	5%	5%	4%	2%	5%	5%	-	4%	5%
BASE	612	422	190	308	304	135	165	79	104	78	208	314	153	220	164	366	141	94	211	393
MARGIN OF ERROR (±)	±4.0	±4.8	±7.1	±5.6	±5.6	±8.4	±7.6	±11.0	±9.6	±11.1	±6.8	±5.5	±7.9	±6.6	±7.7	±5.1	±8.3	±10.1	±6.7	±4.9

Uppercase letters indicate significance at the 95% level.

Ward Research, Inc. - 6527 :: Star-Advertiser/Hawaii News Now - Hawaii Poll :: Jul 2014 ::

## Q1. Favorable or unfavorable opinion -- David Ige

	TOTAL	ISLA	ND	GEND	:==== )FR	=====	ETHN	====== [CTTY		====== ΔGF	CATEGO	:==== )RY	HOUSE	EHOLD	TNCOMF	USU	===== ALLY V	===== OTF	UNION	MEMBR
	=====	=====	:====	=====	=====	=====	======	:=====		=====	=====	:=====	=====		=====	=====	=====	=====	=====	=====
		0ahu	N.I.	Male			Japan -ese			<35	35-54	55+	<\$50K	\$50K- \$99K	•		Repub lican	Indep endnt	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
Favorable	57%	59%	51%	58%	56%	45%	68% FI	59% F	53%	27%	58% J	63% J	53%	61%	59%	63% Q	47%	52%	60%	56%
Unfavorable	15%	15%	13%	16%	13%	17%	14%	16%	15%	21%	12%	15%	11%	16%	17%	13%	18%	13%	12%	15%
Never heard	10%	8%	15% B	11%	10%	21% GHI	4%	11%	7%	22% L	11%	7%	19% NO	7%	6%	8%	14%	13%	9%	11%
Heard of but don't know enough	18%	17%	21%	15%	21%	18%	14%	14%	25% G	29% L	18%	15%	18%	16%	18%	16%	21%	23%	19%	17%
BASE	612	422	190	308	304	135	165	79	104	78	208	314	153	220	164	366	141	94	211	393
MARGIN OF ERROR (±)	±4.0	±4.8	±7.1	±5.6	±5.6	±8.4	±7.6	±11.0	±9.6	±11.1	±6.8	±5.5	±7.9	±6.6	±7.7	±5.1	±8.3	±10.1	±6.7	±4.9

Uppercase letters indicate significance at the 95% level.

Ward Research, Inc. - 6527 :: Star-Advertiser/Hawaii News Now - Hawaii Poll :: Jul 2014 ::

### Q1. Favorable or unfavorable opinion -- James "Duke" Aiona

	=====	=====	=====	GENDER		=====		======	=====	=====	=====	=====	=====	======	=====	=====	=====:	=====	=====	=====
	TOTAL	ISLA	ND =====	GEND	)EK :=====	=====	ETHN:	  C11A	.====	AGE	CATEGO	)KY :=====	HOUSI	HOLD 1	LNCOME	USU/	ALLY V	01E =====	UNION	MEMBK
		0ahu	N.I.	Male			Japan -ese		Hawai -ian	<35	35-54	55+	<\$50K	\$50K- \$99K	•		•	Indep endnt	Yes	No
	(A)	(B)	(c)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
Favorable	63%	66% C	56%	66%	59%	55%	57%	69% F	69% F	61%	63%	62%	65%	57%	64%	51%	84% P	78% P	61%	63%
Unfavorable	24%	24%	25%	24%	25%	26%	26%	18%	22%	26%	26%	23%	16%	31% M	25%	34% QR	6%	15% Q	27%	23%
Never heard	4%	3%	6%	2%	5%	6%	3%	7%	-	2%	3%	4%	6% 0	4%	1%	5% QR	2%	1%	3%	4%
Heard of but don't know enough	10%	8%	14%	8%	12%	13%	13%	7%	10%	11%	7%	11%	13%	8%	9%	10%	8%	6%	9%	10%
BASE	612	422	190	308	304	135	165	79	104	78	208	314	153	220	164	366	141	94	211	393
MARGIN OF ERROR (±)	±4.0	±4.8	±7.1	±5.6	±5.6	±8.4	±7.6	±11.0	±9.6	±11.1	±6.8	±5.5	±7.9	±6.6	±7.7	±5.1	±8.3	±10.1	±6.7	±4.9

Uppercase letters indicate significance at the 95% level.

Ward Research, Inc. - 6527 :: Star-Advertiser/Hawaii News Now - Hawaiii Poll :: Jul 2014 ::

## Q1. Favorable or unfavorable opinion -- Mufi Hannemann

	=====	=====	=====	GENDER		=====				=====		=====	=====			=====			=====	:=====
	TOTAL	ISLA	ND	GEND	ER		ETHNI	CITY		AGE	CATEGO	ORY	HOUSI	HOLD 1	INCOME	USU	ALLY V	OTE	UNION	MEMBR
		0ahu	N.I.	Male			Japan -ese		Hawai -ian	<35	35-54	55+	<\$50K	\$50K- \$99K	•		•	Indep endnt	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
Favorable	39%	38%	42%	43%	35%	39%	34%	46%	45%	42%	44%	35%	47% 0	37%	33%	38%	47%	36%	39%	39%
Unfavorable	49%	53% C	41%	48%	50%	45%	55%	47%	49%	42%	48%	52%	41%	50%	58% M	50%	44%	56%	51%	49%
Never heard	2%	1%	3%	1%	2%	2%	1%	1%	1%	2%	*%	2% K	1%	3%	1%	2%	-	-	1%	2%
Heard of but don't know enough	10%	8%	14%	7%	12% D	13% HI	11%	5%	5%	13%	7%	10%	11%	10%	8%	9%	9%	8%	10%	10%
BASE	612	422	190	308	304	135	165	79	104	78	208	314	153	220	164	366	141	94	211	393
MARGIN OF ERROR (±)	±4.0	±4.8	±7.1	±5.6	±5.6	±8.4	±7.6	±11.0	±9.6	±11.1	±6.8	±5.5	±7.9	±6.6	±7.7	±5.1	±8.3	±10.1	±6.7	±4.9

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages Uppercase letters indicate significance at the 95% level.

Ward Research, Inc. - 6527 :: Star-Advertiser/Hawaii News Now - Hawaiii Poll :: Jul 2014 ::

Q2. We have an election for governor this year. If the Democratic Primary for governor were held today, who would you vote for:

	=====	=====	=====	=======================================		=====				=====	=====	=====	=====	=====		=====	=====	=====	=====	=====
	TOTAL	ISLA	ND	GEND	ER		ETHN]	CITY		AGE	CATEGO	RY	HOUSI	EHOLD 1	ENCOME	USU	ALLY VO	DTE	UNION	MEMBR
	=====	=====	=====	=====	=====	=====				=====	=====	=====	=====	=====		=====	=====		=====	=====
		0ahu	N.I.	Male			Japan -ese			<35	35-54	55+	<\$50K	\$50K- \$99K	•		Repub lican		Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
David Ige	54%	61% C	39%	53%	54%	47%	62% FH	40%	53%	33%	56% J	57% J	46%	56%	59%	51%	73% P	62%	58%	52%
Neil Abercrombie	36%	30%	46% B	37%	34%	49% GI	28%	46% G	31%	55% KL	37%	30%	42%	37%	32%	40% Q	15%	30%	34%	36%
Don't know/Refused	11%	9%	15%	10%	11%	4%	10%	13%	17% F	12%	7%	13%	11%	7%	9%	9%	13%	9%	8%	11%
BASE	458	307	151	244	214	82	144	59	72	57	150	243	119	164	121	348	47	54	165	287
MARGIN OF ERROR (±)	±4.6	±5.6	±8.0	±6.3	±6.7	±10.8	±8.2	±12.8	±11.5	±13.0	±8.0	±6.3	±9.0	±7.7	±8.9	±5.3	±14.3	±13.3	±7.6	±5.8

Ward Research, Inc. - 6527 :: Star-Advertiser/Hawaii News Now - Hawaiii Poll :: Jul 2014 ::

Q3. Please listen to this list and tell me the primary reason that you're going to vote for NEIL ABERCROMBIE for Governor. Is your decision based primarily on that candidate's:

	TOTAL		ISLAND		ER		ETHN				CATEGO		HOUS	EHOLD 1	ENCOME	USU	ALLY V		UNION	MEMBR
		0ahu		Male	Fe-	Cauca		Fili	Hawai		35-54			\$50K-		Democ		Indep		No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
Leadership experience	40%	35%	46%	41%	39%	29%	44% H	22%	67% FH	39%	32%	48%	39%	44%	34%	41%	36%	40%	35%	44%
Stand on the budget or other fiscal issues	16%	14%	19%	19%	13%	19%	18%	20%	18%	11%	22%	14%	25%	13%	14%	16%	38%	4%	17%	16%
I like his programs/I like his stand on issues	13%	18% C	6%	11%	16%	17%	14%	18%	3%	10%	9%	17%	11%	12%	17%	13%	13%	17%	14%	14%
Do you just not like the other candidate	9%	11%	6%	9%	9%	13%	6%	8%	3%	13%	10%	6%	2%	14% M	14%	7%	13%	25%	9%	8%
I like him/I know more about him	7%	6%	8%	10%	4%	4%	10%	9%	7%	3%	9%	7%	5%	8%	7%	7%	-	8%	6%	7%
Personality or style	7%	7%	7%	4%	10%	12%	2%	9%	-	13%	6%	5%	11%	4%	5%	7%	-	-	3%	9%
Endorsements from unions or other politicians	5%	3%	8%	7%	3%	6%	6%	10%	3%	5%	10%	2%	6%	5%	7%	6%	-	-	13% T	2%
Some other reason	1%	2%	-	-	3%	-	-	5%	-	4%	2%	-	-	-	2%	2%	-	-	2%	1%
Don't know/Refused	2%	3%	-	-	3%	-	-	-	-	3%	-	1%	1%	-	-	*%	-	6%	1%	1%
BASE	163	94	69	90	73	40	40	27	22	32	55	72	50	61	38	139	7	16	55	105
MARGIN OF ERROR (±)	±7.7	±10.1	±11.8	±10.3	±11.5	±15.5	±15.5	±18.9	±20.9	±17.3	±13.2	±11.5	±13.9	±12.5	±15.9	±8.3	±37.0	±24.5	±13.2	±9.6

Comparison Groups: BC/DE/FGHI/JKL/MNO/PQR/ST

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Ward Research, Inc. - 6527 :: Star-Advertiser/Hawaii News Now - Hawaiii Poll :: Jul 2014 ::

Q3. Please listen to this list and tell me the primary reason that you're going to vote for DAVID IGE for Governor. Is your decision based primarily on that candidate's:

	=====	=====	=====	=====	=====	=====		=====	=====	=====		=====	=====	=====	=====	=====	=====	=====	=====	=====
	TOTAL	ISL		GEND			ETHN1				CATEGO			EHOLD	INCOME		ALLY V		UNION	MEMBR
		Oahu	N.I.	Male	Fe-	Cauca		Fili	Hawai						\$100K	Democ	Repub		Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(3)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
Do you just not like the other candidate	46%	47%	42%	48%	42%	43%	43%	25%	58% H	52%	48%	43%	38%	42%	52%	40%	71% P	49%	51%	42%
Personality or style	14%	13%	15%	15%	12%	15%	19%	12%	10%	-	15%	15%	21%	10%	15%	17% QR	4%	3%	14%	13%
Stand on the budget or other fiscal issues	13%	16% C	3%	13%	12%	4%	15% F	13%	10%	11%	12%	12%	7%	14%	12%	11%	9%	24%	9%	15%
Leadership experience	11%	11%	12%	12%	10%	10%	10%	28% I	3%	18%	2%	16% K	12%	14%	7%	12% Q	3%	15%	13%	10%
I like his program/I like his stand on issues	6%	5%	10%	5%	7%	13%	2%	5%	8%	-	10%	5%	6%	9%	3%	7%	8%	2%	5%	7%
I like him/I know more about him	4%	3%	5%	3%	5%	6%	3%	7%	-	3%	3%	5%	9%	2%	3%	4%	4%	3%	1%	6%
Endorsements from unions or other politicians	3%	3%	5%	1%	6%	2%	7%	-	3%	-	5%	3%	-	3%	8%	5%	-	-	6%	2%
Some other reason	1%	-	3%	-	1%	4%	-	-	-	-	2%	-	3%	-	-	1%	-	-	-	1%
Don't know/Refused	3%	3%	5%	3%	4%	2%	-	9%	6%	16%	2%	2%	4%	5%	-	4%	-	5%	1%	5% S
BASE	245	186	59	129	116	39	89	24	38	19	84	139	55	91	71	177	34	33	96	150
MARGIN OF ERROR (±)	±6.3	±7.2	±12.8	±8.6	±9.1	±15.7	±10.4	±20.0	±15.9	±22.	5 ±10.7	±8.3	±13.2	±10.3	±11.6	±7.4	±16.8	±17.1	±10.0	) ±8.0

Comparison Groups: BC/DE/FGHI/JKL/MNO/PQR/ST

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Ward Research, Inc. - 6527 :: Star-Advertiser/Hawaii News Now - Hawaii Poll :: Jul 2014 ::

Q7. If the General Election for governor were held today, and the candidates were Neil Abercrombie, Mufi Hannemann, and James "Duke" Aiona, who would you vote for:

	TOTAL	ISLA	.=====	GEND	:==== )ER	=====	ETHN1	CTTY		AGE	CATEGO	:==== )RY	HOUSE	EHOLD 1	NCOME	USU	====== ALLY V(	===== )TE	UNION	MEMBR
	=====	=====	=====	=====	=====	=====	======		=====	=====	=====	=====	=====		=====	=====	======	=====	=====	=====
		0ahu	N.I.	Male		Cauca -sian	-				35-54	55+	<\$50K	-	-		Repub lican	Indep endnt	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(3)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
James "Duke" Aiona	45%	50% C	36%	44%	47%	45%	41%	37%	58% GH	42%	43%	48%	40%	45%	51% M	31%	72% P	63% P	44%	46%
Neil Abercrombie	30%	27%	36%	31%	29%	33% I	32% I	36% I	20%	32%	29%	30%	36% 0	34% 0	23%	45% QR		11%	32%	29%
Mufi Hannemann	14%	15%	11%	17% E	10%	13%	13%	14%	11%	17%	18% L	10%	14%	11%	17%	14%	13%	15%	16%	12%
Don't know/Refused	11%	9%	16% B	8%	14% D	8%	13%	13%	10%	8%	10%	12%	10%	10%	8%	11%	9%	11%	9%	12%
BASE	612	422	190	308	304	135	165	79	104	78	208	314	153	220	164	366	141	94	211	393
MARGIN OF ERROR (±)	±4.0	±4.8	±7.1	±5.6	±5.6	±8.4	±7.6	±11.0	±9.6	±11.1	±6.8	±5.5	±7.9	±6.6	±7.7	±5.1	±8.3	±10.1	±6.7	±4.9

Uppercase letters indicate significance at the 95% level.

Ward Research, Inc. - 6527 :: Star-Advertiser/Hawaii News Now - Hawaii Poll :: Jul 2014 ::

Q8. And if the General Election for governor were held today, and the candidates were David Ige,
Mufi Hannemann, and James "Duke" Aiona, who would you vote for:

	TOTAL	ISLA	ND	GEND	===== ER	=====	ETHN	CITY	=====	AGE	CATEGO	RY	HOUSE	HOLD 1	ENCOME	USU	ALLY VO	TE	UNION	MEMBR
	====	===== Oahu	N.I.	Male			-	Fili -pino			35-54	55+	===== <\$50K	-	-		Repub lican	•	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
James "Duke" Aiona	41%	43%	37%	39%	42%	43% G	30%	42%	58% FGH	48%	39%	40%	40%	40%	39%	25%	67% P	62% P	37%	43%
David Ige	34%	35%	31%	33%	35%	26%	50% FHI	29%	19%	16%	36% J	37% J	30%	38%	40%	48% QR	11%	14%	39%	31%
Mufi Hannemann	15%	15%	17%	20% E	11%	19%	12%	15%	16%	23% L	19% L	11%	18%	15%	14%	16%	14%	15%	18%	14%
Don't know/Refused	10%	8%	15% B	8%	12%	13%	7%	13%	7%	12%	6%	11% K	12%	7%	7%	10%	8%	9%	6%	11% S
BASE	612	422	190	308	304	135	165	79	104	78	208	314	153	220	164	366	141	94	211	393
MARGIN OF ERROR (±)	±4.0	±4.8	±7.1	±5.6	±5.6	±8.4	±7.6	±11.0	±9.6	±11.1	±6.8	±5.5	±7.9	±6.6	±7.7	±5.1	±8.3	±10.1	±6.7	±4.9

Uppercase letters indicate significance at the 95% level.

Ward Research, Inc. - 6527 :: Star-Advertiser/Hawaii News Now - Hawaii Poll :: Jul 2014 ::

## Q10. Do you generally approve or disapprove of Gov. Neil Abercrombie's job performance?

	=====	=====	=====	=====	=====	=====			=====	=====	=====	=====	=====		=====	=====		=====	=====	=====
	TOTAL	ISLA	AND	GEND	DER		ETHN	CITY		AGE	CATEGO	RY	HOUS	EHOLD :	INCOME	USU	ALLY V	OTE	UNION	MEMBR
	====	===== 0ahu	N.I.	Male			•	Fili -pino		<35	===== 35-54	55+	===== <\$50K	-	-		-	Indep endnt	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
Approve	38%	33%	48% B	42%	34%	41%	33%	41%	33%	48% K	34%	37%	45%	40%	34%	48% QR	21%	26%	34%	39%
Disapprove	56%	62% C	42%	54%	58%	57%	60% H	46%	63% H	46%	61% J	56%	48%	58%	61% M	47%	71% P	66% P	62%	54%
Don't know/Refused	6%	5%	10% B	4%	8% D	1%	7% F	13% F	4%	6%	5%	7%	7%	3%	5%	5%	8%	8%	4%	7%
BASE	612	422	190	308	304	135	165	79	104	78	208	314	153	220	164	366	141	94	211	393
MARGIN OF ERROR (±)	±4.0	±4.8	±7.1	±5.6	±5.6	±8.4	±7.6	±11.0	±9.6	±11.1	±6.8	±5.5	±7.9	±6.6	±7.7	±5.1	±8.3	±10.1	±6.7	±4.9

Ward Research, Inc. - 6527 :: Star-Advertiser/Hawaii News Now - Hawaiii Poll :: Jul 2014 ::

# D1. Which party do you usually find yourself voting with:

	TOTAL	ISLA	·====	GENDER		=====	ETHN]	===== [CITY	:=====	AGE	CATEGO	:==== )RY	HOUSI	EHOLD	INCOME	USU	====== ALLY V(	TE	UNION	==== MEMBR
	=====	=====		=====		=====				=====		=====	=====			=====			=====	=====
		0ahu	N.I.	Male		Cauca -sian	-			<35	35-54	55+	<\$50K	\$50K- \$99K	-		Repub lican	-	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(3)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
Democratic Party	60%	54%	72% B	59%	61%	48%	75% FI	64% F	53%	53%	59%	63%	68% 0	64%	55%	100%	-	-	66% T	56%
Republican Party	23%	25%	19%	19%	27% D		16%	22%	27%	29%	24%	21%	18%	23%	26%	-	100%	-	20%	25%
Neither/independent	15%	19% C	8%	20% E	11%	18% G	7%	10%	19% G	17%	15%	14%	11%	12%	18%	-	-	100%	14%	16%
Other	*%	1%	-	1%	-	2%	-	-	-	-	1%	*%	1%	*%	-	-	-	-	-	1%
Don't know/Refused	1%	2%	1%	1%	2%	-	1%	3%	2%	1%	2%	2%	1%	*%	2%	-	-	-	*%	2% S
BASE	612	422	190	308	304	135	165	79	104	78	208	314	153	220	164	366	141	94	211	393
MARGIN OF ERROR (±)	±4.0	±4.8	±7.1	±5.6	±5.6	±8.4	±7.6	±11.0	±9.6	±11.1	±6.8	±5.5	±7.9	±6.6	±7.7	±5.1	±8.3	±10.1	±6.7	±4.9

Ward Research, Inc. - 6527 :: Star-Advertiser/Hawaii News Now - Hawaiii Poll :: Jul 2014 ::

D2. How many years have you lived in Hawai'i?

	=====	=====	=====	=====	=====	=====				=====	=====	=====	=====	======		=====	=====	=====	=====	
	TOTAL	ISLA	ND	GEND	ER		ETHN]			AGE	CATEGO	RY	HOUSI	EHOLD 1	NCOME	USU	ALLY V	OTE	UNION	MEMBR
		0ahu	N.I.	Male			Japan	Fili	Hawai	<35			<\$50K	\$50K- \$99K	-		•	Indep endnt	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
less than 2 years	1%	*%	2%	1%	1%	2%	-	-	-	2%	-	1%	1%	1%	1%	1%	-	2%	-	1%
2 - less than 5 years	2%	1%	3%	2%	2%	6% H	-	1%	-	4%	1%	2%	3%	2%	2%	2%	2%	2%	1%	3% S
5 - less than 10 years	4%	5%	3%	3%	5%	14% I	-	-	2%	14% L	6% L	1%	5%	3%	6%	2%	8% P	8% P	2%	6% S
10 or more years	34%	36%	32%	38%	31%	60% GI	15% I	57% GI	6%	20%	33% J	38% J	36%	29%	35%	31%	38%	38%	30%	36%
born and raised in Hawaiʻi	59%	58%	59%	55%	62%	18%	84% FH	42% F	93% FGH	60%	60%	58%	54%	66% M	57%	64% QR	5 2%	51%	67% T	54%
Don't know/Refused	*%	-	1%	*%	-	-	1%	-	-	-	-	*%	1%	-	-	*%	-	-	1%	-
BASE	612	422	190	308	304	135	165	79	104	78	208	314	153	220	164	366	141	94	211	393
MARGIN OF ERROR (±)	±4.0	±4.8	±7.1	±5.6	±5.6	±8.4	±7.6	±11.0	±9.6	±11.1	±6.8	±5.5	±7.9	±6.6	±7.7	±5.1	±8.3	±10.1	±6.7	±4.9

Ward Research, Inc. - 6527 :: Star-Advertiser/Hawaii News Now - Hawaiii Poll :: Jul 2014 ::

D3. What was your age on your last birthday?

	TOTAL		ISLAND		GENDER		ETHN			AGE CATEGORY			HOUSEHOLD INCOME				ALLY VO	UNION MEMBR		
		0ahu		Male	Fe-	Cauca	Japan	Fili	Hawai -ian	<35				\$50K-	\$100K	Democ	Repub lican	•	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(3)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
18-24	2%	3% C	1%	2%	3%	3%	-	5%	4%	19%	-	-	4%	1%	-	2%	6% P	-	2%	3%
25-34	10%	10%	11%	12%	8%	6%	4%	8%	17% FG	81%	-	-	15%	10%	9%	10%	10%	14%	9%	11%
35-44	12%	11%	13%	13%	11%	17% G	8%	18%	13%	-	35%	-	13%	11%	16%	12%	13%	12%	17% T	10%
45-54	22%	23%	21%	23%	22%	26% H	24% H	11%	23% H	-	65%	-	18%	19%	34% MN	22%	22%	21%	24%	21%
55-64	26%	24%	31%	25%	28%	25%	32%	22%	28%	-	-	51%	30%	29%	23%	29%	25%	21%	30%	24%
65 and older	25%	26%	23%	25%	25%	23%	31% I	36% I		-	-	49%	19%	29% MO	18%	25%	22%	27%	16%	30% S
Refused	2%	2%	1%	1%	3%	-	-	-	-	-	-	-	1%	*%	1%	1%	2%	5%	1%	1%
MEAN	54.22	54.19	54.29	53.43	55.06	54.15 I			49.61	28.50	46.53 J			55.82 MO		55.20	52.22	52.98	52.39	55.18 S
MEDIAN	55.00	55.00	55.00	54.00	56.00	52.00	58.00	59.00	52.00	30.00	48.00	64.00	52.00	57.00	52.00	56.00	52.00	52.00	53.00	56.00
BASE	612	422	190	308	304	135	165	79	104	78	208	314	153	220	164	366	141	94	211	393
MARGIN OF ERROR (±)	±4.0	±4.8	±7.1	±5.6	±5.6	±8.4	±7.6	±11.0	±9.6	±11.	1 ±6.8	±5.5	±7.9	±6.6	±7.7	±5.1	±8.3	±10.1	±6.7	±4.9

Comparison Groups: BC/DE/FGHI/JKL/MNO/PQR/ST
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
Ward Research, Inc. - 6527 :: Star-Advertiser/Hawaii News Now - Hawai'i Poll :: Jul 2014 ::

D4. What is your ethnic identification?

	TOTAL		ISLAND		ER	=====	ETHN		=====	AGE CATEGORY			HOUSEHOLD INCOME			USUALLY VOTE			UNION MEMBR	
	====	Oahu		Male		Cauca		Fili	Hawai				===== <\$50K	\$50K- \$99K	•	Democ ratic	•	•	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(3)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
Caucasian	22%	22%	22%	23%	21%	100%	-	-	-	15%	27% J	21%	24%	18%	26%	18%	30% P	26%	15%	26% S
Chinese	5%	7% C	2%	6%	5%	-	-	-	-	6%	5%	5%	5%	4%	6%	4%	6%	8%	2%	7% S
Filipino	13%	14%	11%	13%	13%	-	-	100%	-	14%	11%	15%	22% NO	13% 0	6%	14%	13%	8%	17%	11%
Hawaiian/part-Hawaiian	17%	14%	23% B	18%	15%	-	-	-	100%	27% L	18%	14%	20%	20%	13%	15%	20%	21%	22% T	14%
Japanese	27%	27%	28%	25%	29%	-	100%	-	-	9%	26% J	33% J	16%	32% M	33% M	34% QR	19%	12%	29%	26%
mixed	10%	10%	10%	9%	11%	-	-	-	-	23% KL	8%	8%	7%	10%	12%	11%	7%	14%	10%	10%
other	3%	3%	3%	4%	2%	-	-	-	-	4%	3%	2%	6%	2%	2%	3%	4%	2%	3%	3%
refused	2%	3%	1%	2%	3%	-	-	-	-	1%	1%	2%	-	*%	2%	1%	1%	8% PQ		2%
BASE	612	422	190	308	304	135	165	79	104	78	208	314	153	220	164	366	141	94	211	393
MARGIN OF ERROR (±)	±4.0	±4.8	±7.1	±5.6	±5.6	±8.4	±7.6	±11.0	±9.6	±11.1	±6.8	±5.5	±7.9	±6.6	±7.7	±5.1	±8.3	±10.1	±6.7	±4.9

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages Uppercase letters indicate significance at the 95% level.

Ward Research, Inc. - 6527 :: Star-Advertiser/Hawaii News Now - Hawaiii Poll :: Jul 2014 ::

## D5. Do you or does anyone in your household belong to a union?

	=====	= ========		: ========		=====			AGE CATEGORY			=====			=====	=====	========			
	TOTAL	ISLA	ND	GEND	ER	ETHNICITY						HOUSEHOLD INCOME			USUALLY VOTE			UNION MEMBR		
	====	Oahu	N.I.	Male		Cauca -sian	•			<35	===== 35-54	55+	===== <\$50K	\$50K- \$99K	•		•	Indep endnt	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
Yes	35%	37%	30%	36%	33%	24%	38% F	44% F	45% F	30%	42% L	31%	27%	38%	44% M	38%	30%	31%	100%	-
No	64%	62%	69%	63%	66%	75% GHI	62%	54%	55%	69%	58%	68% K	73% NO	61%	56%	60%	70%	66%	-	100%
Don't know/Refused	1%	1%	2%	1%	1%	1%	1%	1%	-	1%	-	1%	-	1%	1%	1%	-	3%	-	-
BASE	612	422	190	308	304	135	165	79	104	78	208	314	153	220	164	366	141	94	211	393
MARGIN OF ERROR (+)	+4.0	+4.8	+7.1	+5.6	+5.6	+8.4	+7.6	+11.0	+9.6	+11.1	+6.8	+5.5	+7.9	+6.6	+7.7	+5.1	+8.3	+10.1	+6.7	+4.9

Ward Research, Inc. - 6527 :: Star-Advertiser/Hawaii News Now - Hawaiii Poll :: Jul 2014 ::

D6. And was your household income for 2013, before taxes:

	=====	=====			: ========				=====	=====	=====	=====	=====	=====	=====	=====		=====	=====	
	TOTAL	ISLA	ND	GEND	GENDER		ETHN]	CITY		AGE CATEGORY			HOUSEHOLD INCOME			USUALLY VOTE			UNION MEMBR	
	=====	Oahu	N.I.	Male		Cauca -sian			Hawai -ian	<35	35-54	55+	===== <\$50K	\$50K- \$99K	•		Repub lican		Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(3)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
Under \$35,000	13%	10%	20% B	14%	12%	12%	7%	27% FG	17% G	20%	10%	14%	52%	-	-	15%	10%	10%	9%	16% S
\$35,000 - but under \$50,000	12%	9%	18% B	10%	14%	16% G	7%	16%	13%	18%	12%	10%	48%	-	-	14%	10%	8%	11%	13%
\$50,000 - but under \$75,000	19%	18%	21%	21%	17%	15%	20%	18%	24%	21%	14%	23% K	-	52%	-	21%	17%	13%	19%	19%
\$75,000 - but under \$100,000	17%	15%	21%	15%	19%	15%	23%	18%	19%	11%	18%	18%	-	48%	-	17%	19%	15%	21%	15%
\$100,000 and over	27%	33% C	12%	29%	24%	32% H	32% HI	12%	20%	19%	39% JL	21%	-	-	100%	25%	30%	31%	34% T	23%
Refused	12%	14% C	8%	11%	14%	11%	10%	9%	8%	11%	6%	14% K	-	-	-	8%	13%	23% P	7%	14% S
BASE	612	422	190	308	304	135	165	79	104	78	208	314	153	220	164	366	141	94	211	393
MARGIN OF ERROR (±)	±4.0	±4.8	±7.1	±5.6	±5.6	±8.4	±7.6	±11.0	±9.6	±11.1	±6.8	±5.5	±7.9	±6.6	±7.7	±5.1	±8.3	±10.1	±6.7	±4.9

Ward Research, Inc. - 6527 :: Star-Advertiser/Hawaii News Now - Hawaiii Poll :: Jul 2014 ::

D8. Gender.

	=====	=====					=====		=====	=====	=====	=====	=====	=====		=====		========			
	TOTAL	ISLA	ND	GENDER		ETHNICITY				AGE CATEGORY			HOUSEHOLD INCOME			USUALLY VOTE			UNION MEMBR		
	====	Oahu	N.I.	Male		Cauca -sian	•				===== 35-54	55+	===== <\$50K	•	•		•	Indep endnt	Yes	No	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	
Male	50%	50%	52%	100%	-	51%	46%	51%	55%	55%	53%	48%	49%	50%	55%	49%	42%	65% PQ	52%	49%	
Female	50%	50%	48%	-	100%	49%	54%	49%	45%	45%	47%	52%	51%	50%	45%	51% R	58% R	35%	48%	51%	
BASE	612	422	190	308	304	135	165	79	104	78	208	314	153	220	164	366	141	94	211	393	
MARGIN OF ERROR (±)	±4.0	±4.8	±7.1	±5.6	±5.6	±8.4	±7.6	±11.0	±9.6	±11.1	±6.8	±5.5	±7.9	±6.6	±7.7	±5.1	±8.3	±10.1	±6.7	±4.9	